

Is academic excellence enough for career success?

Schools equip students with conceptual knowledge across subject streams and create interest in non-scholastic activities; thus developing a strong foundation for higher learning.

Long term success in career requires several additional skills beyond academic achievements: Leadership, Collaboration, Problem Solving, Effective Decision Making, Creativity, and Communication.

Leadership and collaboration skills grow with experience. Other skills are based on a person's quantitative, verbal, inference and creative thinking aptitude.



Why is cognitive aptitude important?

Competitive examinations use aptitude testing as a surrogate to determine career success potential. Well-developed cognitive aptitude doesn't only guarantee success in competitive examinations, it also instills confidence to excel in real life situations.

What is the best age and method for cognitive aptitude development?

While there is no quick fix way to develop cognitive aptitude, there is a right age to develop it.

A structured learning program before age 20 years is the best solution to develop cognitive aptitude.



What is Fundamentor?

Fundamentor is an innovative online product that develops cognitive aptitude in students.

A mobile and web based platform assures anytime, anywhere usage of the product. Engaging content and gamification ensures sustained interest among users. The Feedback is multi-dimensional and customized for students, parents and institutes. A recommended duration of usage of 15 minutes a day, 4 days a week avoids disruption of academic schedules.

How does it work?

Students attempt quizzes on 100+ modules, watch concept videos and play concept based games to accumulate points and win achievement badges. Analytics provide benchmarking and roadmap for performance improvement.



Fundamentor program is effective because of its "Smart" features

Specific: Comprehensive curriculum customized for specific age group

Measurable: Proprietary QVIC Score for assessment

and benchmarking

Adaptive: Pace of learning adapted to student's

performance and preference

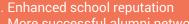
Recreational: Gamification & social collaboration

features to sustain interest

Time effective: Non disruptive to school calendar

What are the benefits?

- . Smarter and more confident students
- . Satisfied Parents
- . No burden on the academic calendar or staff





Fundamentor has been developed by professionals who have worked globally in senior positions in Fortune 500 companies. Our team consists of alumni from top engineering and business schools in India and US. We have presence in India, US and UAE. Our advisory board works closely with the education sector in India and US.





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